

Statistics

SALES FUNNEL OPTIMIZATION STRATEGIES

DISCOVER HOW TO OPTIMIZE
YOUR FUNNELS FOR MAXIMUM CONVERSIONS

RESOURCE REPORT

Where to get valuable consumer demand intelligence

- Quora
- Reddit / Sub-reddits
- Online niche-focused forums/messageboards
- FB groups
- FB pages
- Twitter hashtags (and matching content)

Once you have determined demand for a niche, break down the niche into common questions

- AnswerThePublic.Com

Get lots of questions that are already being asked by people in your niche

Compile your target questions and find “Successful” content that already answers these

- top ranked in Google
- lots of social media signals (likes / shares / favorites / comments)

Reverse engineer top content that involve your questions

Improve on existing content

- update it
- make it longer
- make it multimedia (youtube vids /; Pinterest infographs)
- make it question-based

Click Here to Access The “Sales Funnel Optimization Strategies” Video Course! (Insert URL)

- format it for increased readability

Public and distribute to your demand centers

- ask and answer questions on Quora and link to your content
- Do the same for reddit and other platforms
- include your content on social media autopublishing software